

**pakko**

Let's talk **packaging!**

# Commonly Used Boxes

What they are, and what they are used for

# In the world of packaging...

Many people are confused about all the different types of boxes and the interchangeable terms used to describe them:

- Folding Cartons,
- Rigid Boxes,
- Cardboard boxes,
- Corrugated boxes,
- Packaging boxes,
- Paperboard boxes.



# **There are basically three common types of boxes in packaging.**

**All made of paper pulp of varying thickness.**



**Type 1**

# Folding Cartons

Folding cartons (paperboard cartons, or paperboard boxes) are some of the most common types of boxes that you will see at retail stores. Think of a typical cereal box – this is a folding carton)



**Type 2**

# Rigid Boxes

Rigid boxes (set-up boxes) are sturdier and do not fold or collapse as folding cartons do. They are often, but not always, used for higher end products where perceived value is important. They are also used when the product within is heavy and in need of extra support. An iPhone box is an example of a rigid box.



**Type 3**

# Corrugated Boxes

Corrugated boxes (also called corrugated board, corrugated fiberboard or combined board) are what you would commonly refer to as brown cardboard boxes that you would, for example use to pack your belongings in when you move to a new house.

Corrugated fiberboard typically has three layers. A wavy or fluted layer sandwiched between two outer flat layers. The fluted layer is where the strength of this paper product lies.





# So when your ready...

Let's talk **packaging!**

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