

## User Guide Interactive Design Process (IDP)

Welcome to the Interactive Design Platform User Guide Our IDP is packed with features to allow you to design and create your own customised packaging in an efficient, user-friendly environment.

### WHAT IS THE IDP?

Our PAKKO Interactive Design Platform (IDP) Allows You To Create And Design All Your Packaging Online Directly Through Our Website By Providing Simple, Effective And Total Creative Control All At Your Fingertips!

We Welcome You To Explore All The Features Of The Interactive Design Platform (IDP) Which Include Creating Your Own Box Sizing And Design With Access To Full Box Customisation. We've Used 3D Modelling To Allow You To See How Your Packaging Will Look. Experience The Whole Packaging Journey Online - Texture, Sizing, Graphics, And More All In Real Time!

And, You'll Enjoy Complete Creative Control As You Upload All Your Own Artwork Designs, Assets And Logos!

### GETTING STARTED

Our initial trial phase of the Interactive Design Process (IDP) will commence from June 4, 2021.

We invite you to visit our website <https://pakko.com.au/interactive-design-platform/> and sign up to be one of the first people to gain access to the IDP.

Once registered, you can access the IDP immediately via our website and get started on your tailored design and order. Now, you'll be able to customise packaging and submit real time orders while also providing us with valuable feedback during our initial trial phase.

### KEY FEATURES OF THE INTERACTIVE DESIGN PROCESS (IDP)

#### INCREASED EFFICIENCY

In the past, waiting for a quote from a supplier could take days. Our IDP allows you to immediately generate and approve a quote for your order.

#### WAITING & DELIVERY TIMES REDUCED

With IDP there is no wait time for quotes and orders are received at our Geebung facility immediately – a process which previously could take up to 2 weeks! This all means that we can receive, process and manufacture orders more effectively and most orders will be ready and shipped within 10 – 12 days.

#### COST SAVINGS

Enjoy the time and monetary savings of our streamlined online packaging design and order process which can happen in 1 day. Plus, our user-friendly system eliminates the added costs of engaging an external graphic design team, so you can do it all in-house without added costs.

#### CUSTOMISATION & BRANDING

Our IDP allows you to effortlessly upload all your design files, including your brand logo and unique images or designs in a simple and straightforward manner. In doing so, allowing you to be the absolute creative and branding authority.

#### WORK ON OR OFFLINE

The IDP system allows you to work on the design of your packaging and then re-load it onto our platform, safely and securely.

#### SEE YOUR ORDER IN 3D

Before you hit confirm order, our IDP will give you access to visually view your package in 3D-mode you'll be able to rotate through your design and shift from flat to box mode.

#### NO MINIMUM OR MAXIMUM ORDERS

That's right ... you can order as little as 1 or as many as 500,000!

#### IDP SOFTWARE MADE & DEVELOPED IN AUSTRALIA

Our team at Pakko have developed an Australian Software FIRST right here in Queensland with the Interactive Design Process (IDP) and we are proud that we will be able to meet the growing needs of Australian manufacturing through our online system into the future.

#### IDP IS SAFE & SECURE

Use our Pakko IDP system knowing that you and your business information are safe. We your privacy very seriously and have taken steps to ensure the safety and security of every single Pakko client using this platform.

### A STEP-BY-STEP GUIDE TO THE INTERACTIVE DESIGN PROCESS (IDP)

#### STEP ONE

Go to <https://pakko.com.au/interactive-design-platform/> & register to be part of the Pakko IDP system. We'll just need a few details, and we'll send you a secure password.

#### STEP TWO

Log in on <https://pakko.com.au/interactive-design-platform/>, using your registration details

#### STEP THREE

Select your preferred box type from the current range, then, insert the dimensions you require. (L x W x D)

#### STEP FOUR

Check that your package looks exactly how you'd imagined with our 3D orbit which will allow you to review all aspects of your package.

#### STEP FIVE

Design and upload your artworks, customising your box to represent your brand. Or if you are wanting more control download the keyline of the box and have complete customisation control!

#### STEP SIX

Review your design  
Check all text (spelling), colours and images  
Check Logo and design sizing & placement

#### STEP SEVEN

Confirm you are delighted with your package  
Generate a quote  
Place your order

### ABOUT PAKKO

Pakko Founder & CEO Nina Nguyen founded Pakko in 2017 with a vision to create an Australian packaging company that competes with global standards at every level. Pakko aims bring creativity and colour into every package and make each experience meaningful.

Our team at Pakko is on a mission to show the world that Australian packaging and manufacture is equally efficient, innovative and competitive as anything our global counterparts can produce – if not better!

Pakko is committed to creating a community that values the world we live in by using materials that are responsibly sourced. Pakko sources materials certified by the Forest Stewardship Council \* (FSC \*) wherever possible.

For over 3 years Pakko has donated all their cardboard and paper off-cuts to local community group Reverse Garbage (<https://reversegarbagequeensland.com.au/>).

More recently Pakko Founder Nina Nguyen is delighted to have been appointed ambassador for Rare Birds (<https://www.inspiringrarebirds.com/blog/nina-nguyen-rare-birds-ambassador-brisbane/>)